

2025 Sprummer PROMO rundown



Device offers

Apple iPhone 13



Switcher

\$49.99*

New

\$349.99

Upgrade

\$529.99

- 6.1" Super Retina XDR Display
- 12MP rear + 12MP front cameras
- 3,227 mAh battery

*Requires port, \$60 UNL plan, new BAN, and ID Check. Max 4.

Apple iPhone 14



Switcher

\$149.99*

New

\$449.99

Upgrade

\$579.99

- 6.1" Super Retina XDR Display
- 12MP rear + 12MP front cameras
- 3,279 mAh battery

*Requires port, \$60 UNL plan, new BAN, and ID Check. Max 4.

Apple iPhone 16e 128GB



Switcher

\$199.99*

New

\$499.99

Upgrade

\$599.99

- 6.1" Super Retina XDR Display
- 48MP Fusion camera
- Apple Intelligence

*Requires port, \$60 UNL plan, new BAN, and ID Check. Max 4.

moto g power – 2025



Switcher

FREE*

New

\$39.99*

Upgrade

\$99.99

*Requires \$60 UNL Plan.

- 6.7" FHD+ Display
- 50MP rear + 13MP front cameras
- Jot notes, edit photos, and sketch artwork with the stylus

moto g – 2025



Switcher

FREE*

New

\$29.99

Upgrade

\$89.99

*Requires \$40 UNL plan or higher.

- 6.7" HD+ Display
- 50+2MP rear + 16MP front cameras
- 5,000mAh battery

Samsung Galaxy A15 5G



Switcher

FREE*

New

\$39.99

Upgrade

\$89.99

*Requires \$40 UNL or higher plan.

- 6.5" FHD+ Display
- 50+2MP rear + 13MP front cameras
- 5,000mAh battery

Suggested conversation starters

The scripted statements are provided by Cricket as examples for purposes of quality improvement & brand protection.

- Get the **\$60 Unlimited plan**, Cricket's best value rate plan that includes Max, Nationwide 5G Premium Data, 15GB of Mobile Hotspot, and 150 GB Cloud Storage!
- By adding **Cricket Protect** you'll have the peace of mind that if you lose, break, or damage your phone you can easily replace it! Protect your phone today so you can make it last until your next upgrade in one year!
- You can **earn up to \$250 per year** by referring friends to Cricket That's \$25 per friend, up to 10 per year. And save even more by enrolling in Auto Pay!
- Devices \$249.99 and above are eligible for **Free Shipping**! See what's in stock by visiting cricketwireless.com or using the Direct Fulfillment activate flow.

Phone Payment Plan (PPP)

- Approved customers can lease any combination of devices and accessories as long as the Total Cart Value is equal to \$149.99 or greater
- No limit on the number of phones & accessories of any price up to approved lease amount
- Approvals are good for 90 days
- Flexible payment options to accommodate lifestyles

*The advertised service is lease-to-own or a rental- or lease-purchase agreement provided by Prog Leasing, LLC, or its affiliates. Acquiring ownership by leasing costs more than the retailer's cash price. Leasing available on select items at participating locations only. Not available in MN, NJ, VT, WI, WY.

cricket

Device	Capacity	FRP	Deductible/ Monthly Price	Qualified Upgrade	New Lines/AAL	Port/Switcher (AT&T ports SPID 6214 eligible)
iPhone 13	128GB	\$629.99	\$250 / \$12 mo.	\$529.99	\$349.99	\$49.99 (req. \$60 UNL)* \$349.99 (other plans)
	256GB	\$729.99	\$250 / \$12 mo.	\$529.99	\$349.99	\$49.99 (req. \$60 UNL)* \$349.99 (other plans)
	512GB	\$929.99	\$250 / \$12 mo.	\$529.99	\$349.99	\$49.99 (req. \$60 UNL)* \$349.99 (other plans)
iPhone 14	128GB	\$629.99	\$250 / \$12 mo.	\$579.99	\$449.99	\$149.99 (req. \$60 UNL)* \$449.99 (other plans)
	256GB	\$729.99	\$250 / \$12 mo.	\$579.99	\$449.99	\$149.99 (req. \$60 UNL)* \$449.99 (other plans)
	512GB	\$929.99	\$250 / \$12 mo.	\$579.99	\$449.99	\$149.99 (req. \$60 UNL)* \$449.99 (other plans)

*Requires Port, New Account (BAN), \$60 Unlimited Plan, and ID Check. Max 4 every 3 years.

Suggested ID Check
Best Practices & Reminders

- ID Check promos are max 4 every 3 years.
 - Most common reason for failure is related to the customer email address provided for the ID Check.
 - The email the customer provides should be:
 - An email address that is NOT new (that they've had for awhile).
 - An email address that they use frequently for other sites like banking, shopping, or social media (Cricket does not use emails provided for ID Check for marketing purposes).
 - Using a fake email address (like cricket123@gmail.com) or an email address that was just created will likely result in failure.
 - Inform the customer early that an ID Check is required. Review the promo requirements including rate plans and device limits.
- Don't set the expectation that they will receive the ID Check price until you have performed the ID Check to confirm.
 - Entering all required information does NOT guarantee a customer will pass the ID Check.
 - If the customer does not have an ID or declines to provide one, here are recommended words:
- Customer Name, no problem, we have other promotions that will fit your needs that do not require an ID check to qualify. Based on the information you've provided, here are the great offers you ARE eligible for!

Device	Price	Deductible
Apple Watch SE – 40mm	\$289.99	\$130 / \$8 mo.
Apple Watch SE – 44mm	\$319.99	\$130 / \$8 mo.
Apple Watch Series 10 – 42mm	\$489.99	\$130 / \$8 mo.
Apple Watch Series 10 – 46mm	\$519.99	\$130 / \$8 mo.
Apple Watch Ultra 2 – 49mm	\$784.99	\$250 / \$12 mo.
Apple Watch Ultra 2 – 49mm Titanium Loop	\$884.99	\$250 / \$12 mo.

Suggested Words that Work

- Add an Apple Watch to your account with Cricket's New Unlimited Smartwatch Plan for only \$10 per month.
- If you buy an Apple Watch from Cricket, you are eligible to receive an incentive offer, up to \$150 in credits, over time.

Apple Watch Pricing

Apple Watch is available in store and through Free Shipping when required demos have been ordered.



Incentive Offer

Customers who purchase an Apple Watch from Cricket are eligible to receive an incentive offer of an instant discount at POS and up to \$150 in credits over time.

- Apple Watch SE** - \$10 off at POS and \$10/month bill credit for 6 months (\$70)
- Apple Watch Series 10** - \$10 off at POS and \$10/month bill credit for 10 months (\$110)
- Apple Watch Ultra 2** - \$15 off at POS and \$15/month bill credit for 10 months (\$165)

Device	Capacity	Deductible/ Monthly Price	FRP	Qualified Upgrade	New Lines/ AAL	Port/Switcher (AT&T ports SPID 6214 eligible)
iPhone 14 Plus	128GB	\$250 / \$12 mo.	\$729.99	\$729.99	\$729.99	\$729.99
	256GB	\$250 / \$12 mo.	\$829.99	\$829.99	\$829.99	\$829.99
	512GB	\$250 / \$12 mo.	\$1029.99	\$1029.99	\$1029.99	\$1029.99
iPhone 15	128GB	\$250 / \$12 mo.	\$729.99	\$729.99	\$729.99	\$729.99
	256GB	\$250 / \$12 mo.	\$829.99	\$829.99	\$829.99	\$829.99
	512GB	\$250 / \$12 mo.	\$1029.99	\$1029.99	\$1029.99	\$1029.99
iPhone 15 Plus	128GB	\$250 / \$12 mo.	\$829.99	\$829.99	\$829.99	\$829.99
	256GB	\$250 / \$12 mo.	\$929.99	\$929.99	\$929.99	\$929.99
	512GB	\$250 / \$12 mo.	\$1129.99	\$1129.99	\$1129.99	\$1129.99
iPhone 15 Pro	128GB	\$250 / \$12 mo.	\$899.99	\$899.99	\$899.99	\$899.99
	256GB	\$250 / \$12 mo.	\$999.99	\$999.99	\$999.99	\$999.99
	512GB	\$250 / \$12 mo.	\$1199.99	\$1199.99	\$1199.99	\$1199.99
iPhone 15 Pro Max	256GB	\$250 / \$12 mo.	\$1099.99	\$1099.99	\$1099.99	\$1099.99
	512GB	\$250 / \$12 mo.	\$1299.99	\$1299.99	\$1299.99	\$1299.99
	1TB	\$250 / \$12 mo.	\$1499.99	\$1499.99	\$1499.99	\$1499.99
iPhone 16	128GB	\$250 / \$12 mo.	\$829.99	\$829.99	\$829.99	\$829.99
	256GB	\$250 / \$12 mo.	\$929.99	\$929.99	\$929.99	\$929.99
	512GB	\$250 / \$12 mo.	\$1129.99	\$1129.99	\$1129.99	\$1129.99
iPhone 16 Plus	128GB	\$250 / \$12 mo.	\$929.99	\$929.99	\$929.99	\$929.99
	256GB	\$250 / \$12 mo.	\$1029.99	\$1029.99	\$1029.99	\$1029.99
	512GB	\$250 / \$12 mo.	\$1229.99	\$1229.99	\$1229.99	\$1229.99
iPhone 16 Pro	128GB	\$250 / \$12 mo.	\$999.99	\$999.99	\$999.99	\$999.99
	256GB	\$250 / \$12 mo.	\$1099.99	\$1099.99	\$1099.99	\$1099.99
	512GB	\$250 / \$12 mo.	\$1299.99	\$1299.99	\$1299.99	\$1299.99
	1TB	\$250 / \$12 mo.	\$1499.99	\$1499.99	\$1499.99	\$1499.99
iPhone 16 Pro Max	256GB	\$250 / \$12 mo.	\$1199.99	\$1199.99	\$1199.99	\$1199.99
	512GB	\$250 / \$12 mo.	\$1399.99	\$1399.99	\$1399.99	\$1399.99
	1TB	\$250 / \$12 mo.	\$1599.99	\$1599.99	\$1599.99	\$1599.99
iPhone 16e	128GB	\$250 / \$12 mo.	\$599.99	\$599.99	\$499.99	\$199.99 (req. \$60 UNL)* \$499.99 (other plans)
	256GB	\$250 / \$12 mo.	\$699.99	\$699.99	\$599.99	\$299.99 (req. \$60 UNL)* \$599.99 (other plans)
	512GB	\$250 / \$12 mo.	\$899.99	\$899.99	\$799.99	\$499.99 (req \$60 UNL)* \$799.99 (other plans)

*Requires Port, New Account (BAN), \$60 Unlimited Plan, and ID Check. Max 4 every 3 years.

Device	Deductible/ Monthly Price	FRP	Qualified Upgrade	New Lines	Port / Switcher (AT&T ports SPID 6214 eligible)
Samsung Galaxy A36	\$ 130/ \$8 mo.	\$359.99	\$359.99	\$359.99	\$359.99
Samsung Galaxy A16 5G	\$75 / \$8 mo.	\$179.99	\$109.99	\$59.99	\$19.99 (req. \$60 UNL) \$59.99 (other plans)
Samsung Galaxy A15 5G (64GB)	\$40 / \$8 mo.	\$159.99	\$89.99	\$39.99	\$0.00 (req. \$40 UNL or higher) \$39.99 (other plans)
Samsung Galaxy S24 FE	\$250 / \$12 mo.	\$649.99	\$449.99	\$199.99 (req. \$60 UNL) \$449.99 (other plans)	\$199.99 (req. \$60 UNL) \$449.99 (other plans)
Samsung Galaxy S25	\$250 / \$12 mo.	\$799.99	\$649.99	\$549.99	\$449.99 (req. \$60 UNL) \$549.99 (other plans)
moto g power (2025)	\$75 / \$8 mo.	\$169.99	\$99.99	\$39.99	\$0.00 (req. \$60 UNL) \$39.99 (other plans)
moto g play (2024)	\$40 / \$8 mo.	\$89.99	\$89.99	\$19.99	\$0.00 (req. \$40 UNL or higher) \$19.99 (other plans)
moto g 5G (2025)	\$75 / \$8 mo.	\$139.99	\$89.99	\$29.99	\$0.00 (req. \$40 UNL or higher) \$29.99 (other plans)
moto g stylus 5G (2025)	\$75 / \$8 mo.	\$239.99	\$129.99	\$49.99	\$19.99 (req. \$60 UNL) \$49.99 (other plans)
moto g stylus 5G (2024)	\$75 / \$8 mo.	\$229.99	\$129.99	\$49.99	\$0.00 (req. \$60 UNL) \$49.99 (other plans)
motorola razr (2024)	\$250 / \$12 mo.	\$599.99	\$299.99	\$99.99 (req. \$60 UNL)* \$299.99 (other plans)	\$99.99 (req. \$60 UNL) \$299.99 (other plans)
motorola razr (2025)	\$250 / \$12 mo.	\$599.99	\$449.99	\$299.99 (req. \$60 UNL)* \$449.99 (other plans)	\$299.99 (req. \$60 UNL) \$449.99 (other plans)
Cricket Outlast 5G	\$40 / \$8 mo.	\$119.99	\$79.99	\$19.99	\$0.00 (req. \$40 UNL or higher) \$19.99 (other plans)
Cricket Magic 2 5G	\$40 / \$8 mo.	\$99.99	\$69.99	\$0.00 (req. \$55 or \$60 UNL)* \$69.99 (other plans)	\$0.00 (req. \$40 UNL or higher) \$69.99 (other plans)
Cricket Debut S3	\$40 / \$8 mo.	\$79.99	\$79.99	\$9.99	\$0.00 (req. \$40 UNL or higher) \$9.99 (other plans)
Cricket Icon 6	\$40 / \$8 mo.	\$89.99	\$89.99	\$9.99	\$0.00 (req. \$40 UNL or higher) \$9.99 (other plans)
Cricket Debut Flex	N/A	\$69.99	\$49.99	\$49.99	\$49.99
Turbo Hotspot 3	N/A	\$69.99	\$69.99	\$69.99	\$69.99
Turbo Hotspot 2	N/A	\$79.99	\$69.99	\$69.99	\$69.99
SIM Kit	N/A	\$10.00	\$10.00	\$10.00	\$10.00

*New line max 4.

Reminder: Add a Lines are eligible for all offers if conditions are met.